

# GROUP FUNDRAISING IDEA BOOK



Who says fundraising has to be a chore? Not us, that's for sure!

## **Jenga**

Set up a Jenga board in your office that people play as they pass by. If someone knocks it down, s/he has to donate or raise \$25.

## **How to get started**

Buy/ borrow Jenga and find its new home in your office.

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## **Desk Sore**

Deliver a group of fake pink flamingos (or something else that is noticeably hideous) to a co-worker's desk and leave a note explaining the cause. The "victim" can only move the flamingos from his/her desk once they donate or fundraise a certain amount.

## **How to get started**

Brainstorm and buy/ make your hideous item. Choose your first "victim."

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## **Team Point System Competition**

During the fundraising campaign, develop a point system to encourage participation and a friendly competition between members. The team member that wins earns bragging rights and a prize.

## **How to get started**

Work out your point system. For example:

- 8-points for volunteering on the build site
- 6-points for every \$25 donated
- 4-points for every \$25 raised
- 2-points for applying for matching gifts

Create an inexpensive but meaningful prize!

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## **Jar Wars**

Start a competition between departments by giving them each a large jar to collect donations for a designated amount of time. The one with the most collected wins a prize, such as a half day of PTO or a lunch covered by your company.

## **How to get started**

Determine your winning prize and obtain your containers.

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## **50/50 Raffle**

You can't go wrong with a classic. 50% of raffle funds to Habitat, 50% to winner.

## **How to get started**

Purchase raffle tickets and set your price points.

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## Team Leader Pledge

Have your Habitat team captain pledge to do something funny and/or embarrassing if your organization meets its fundraising goal, such as shaving your beard or speaking only in song for a day.

## How to get started

Select your task of embarrassment and sign a "formal" pledge letter.

## Office Auction

Employees donate items for an auction such as cakes, cookies, or monthly parking spots. Managers offer up 30 mins of goofing off time to employees, a weekend at their summer cabin, and so on. Employees bid and all proceeds go to your team fundraising goal.

## How to get started

Set an auction date and get the word out there. Send out regular communications with prizes up-for-grabs to get people hyped.

## Give it Up Campaign

Each employee agrees to skip her/his daily coffee, donut, or other treat for a week and donate those saved funds to Habitat.

## How to get started

Create a sign-up and develop a recognition system for those who make the pledge and stick to it!

## Overcharge a Little...

Have custom Habitat t-shirts made for your company and ask employees to contribute a wee bit more (for example: if t-shirts are \$10 each, ask everyone to contribute \$25). Extra funds go towards your fundraising goal. Contact [gifts@habitatchicago.org](mailto:gifts@habitatchicago.org) to get the Habitat Chicago logo!

## How to get started

Ask your creative folks to get to work on those t-shirts. Or, even better, host a t-shirt design contest!

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## Post-it!

Create a poster showing your team fundraising goal and tack on post-its with different dollar amounts that total your goal. So perhaps you have increments of \$200, \$100, \$50, \$25, \$20, and \$10. Your co-workers pull off the amount they want to donate and once they pull off their post-it, you replace it with their name as a thank you.

## How to get started

Ask your creative folks to design that poster and find a good hanging spot in the office.

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## Leadership Match

Have members of senior leadership (or department managers) pledge to match whatever your team fundraises.

## How to get started

Get your leadership team on board! After all, corporate philanthropy boosts employee satisfaction.

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## Wall of Wine

Have some folks donate bottles of wine, including a couple of high-value bottles. Bag the wines and display them on a table. Employees purchase tickets for \$10 and get to select one of the bottles of wine.

## How to get started

Get those wine bottles!

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## Childhood Photo Contest

Employees bring in pictures of themselves when they were kids and other people vote with their dollars for who they think is the most adorable (or funniest-looking...) kid. Winning photo gets a prize!

## How to get started

Collect childhood photos and determine a date/location for the voting.

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## Trivia Night

Host a trivia night in the office or at home and charge \$10 to participate. Winning team gets a prize.

## How to get started

Set your date and time. Get your prize. Work on those questions. HINT: There are tons of free resources online to help you structure your trivia night.

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## **Eat (or Drink) for a Cause**

Ask a local restaurant to donate 10% of their profits on a designated night for your cause in exchange for encouraging supporters to eat there. Panera, Chipotle, Zaxby's, and Moe's all get on board with these!

## **How to get started**

Reach out to some local restaurants or bars and explain what you're hoping to do. Contact [gifts@habitatchicago.org](mailto:gifts@habitatchicago.org) if you need organizational documentation.

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## **Do Less to Do More**

Each employee who donates or raises \$25 gets a "free hour" to goof off and/or a dress-down at work.

## **How to get started**

Seek approvals from the powers-that-be to offer these prizes.

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## **Used Book Fair**

Ask your officemates or team members to bring in used books they no longer want. Set up a Book Fair, sell the books to your co-workers for a few dollars each.

## **How to get started**

Collect used books and determine appropriate prices. Set a date for the Book Fair!

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## **Ping-Pong Tournament**

Organize an office-wide Ping-Pong tournament with a \$5-\$20 buy-in. The winner gets a prize, participants have a lot of fun, and you get to donate the proceeds to Habitat!

## **How to get started**

Don't have a ping-pong table in your office? No problem! You can purchase an "Anywhere Table Tennis" set that includes a net, balls, and paddles, and set up on any table you choose. Work out a bracket system, get a prize, and you're all set!

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## **Cross-Company Competition**

Recruit a friend to get his/her office involved with Habitat and let the competition begin. Who can raise the most money in a two-week span, or a four-week span or... you get the idea!

## **How to get started**

Find a friend who's ready to jump aboard the Habitat train.

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## **M&M Mini Quarter Challenge**

Sell tubes of mini M&Ms for \$1 each to your co-workers. Instruct them to return the tubes once they've filled them with quarters. Chocolate and donations to Habitat - what more does one need?

## **How to get started**

Obtain tubes of mini M&Ms and stick labels on the side with instructions.

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## **Scavenger Hunt**

Divide your fundraising group into smaller teams. Give each team a list of clues for objects they need to find. To unlock each clue, the teams need to pay a small fee. First team to complete the list wins!

## **How to get started**

Make it a challenge: give the teams their clues in riddle form.