



Need ideas to achieve your fundraising goal?

No worries, we've compiled a list of fundraising ideas for you! Try these **virtual** ideas:

Pet/Kid Costume Contest

Time to get creative and have a costume contest for kids and/or pets. Ask that every time someone votes for their favorite they also donate to your Annual Benefit fundraising page.

How to get started

Make sure to pick a prize for the winner.

Design Competition

Create fun t-shirts to be made for your company or team and ask employees to contribute a wee bit more (for example: if t-shirts are \$10 each, ask everyone to contribute \$25). Extra funds go towards your fundraising goal.

How to get started

Ask your creative folks to work together on creating a t-shirt for your team.

Bar Crawl

Host your own virtual bar crawl by setting up a fun environment in your home. Use each room as a different bar and invite people to join you in some virtual fun.

How to get started

Decorate the different rooms in your home to give them a bar feel. You can even have signature drinks! Your guests can purchase tickets and virtually tour the rooms one by one.

Virtual Talent Show

Host a virtual talent show and gather your friends to discover their hidden abilities. Sell tickets and/or encourage donations.

How to get started

Make sure to pick a prize for the winner.

Virtual Cooking Class

Host a virtual cooking class by picking your favorite recipe and inviting your friends to learn how to make it. Stick around after the meals are cooked and update everyone on your creation and talk about why you are fundraising for the Annual Benefit!

How to get started

Pick a recipe and send out the ingredient list. Then, send out invitations and charge an admission fee to be donated to your Annual Benefit fundraising page.

Virtual Painting Class

Do you have a secret talent for painting? Put it to use and invite your friends to virtually paint along with you! Throw in some drinks and the fun can start.

How to get started

Pick a simple design that won't require too many supplies and invite your friends to paint along with you. You can charge a fee or encourage donations.

Virtual Trivia Night

Host a virtual trivia night (make a theme for more fun) and charge a fee for attendance or host for free and encourage donations.

How to get started

Pick out your questions, send invites, and pick a prize for the winner.

Virtual Workout Class

Host a virtual workout class and invite your friends to stay in shape with you (many health organizations are also offering free virtual classes for nonprofit organizations). You can charge a fee or encourage donations!

How to get started

Create or borrow a 30-minute workout and invite your friends to join you on Zoom.

Give It Up Campaign

Each team member agrees to skip her daily coffee, donut, or other treat for a week and donate those saved funds to the Annual Benefit.

How to get started

Create a sign-up and develop a recognition system for those who make the pledge and stick to it!



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No worries, we've compiled a list of fundraising ideas for you! Following the safety precautions advised by the CDC for COVID-19, try these **in-person** ideas:

Jar Wars

Start a competition between departments in your office by giving them each a large jar to collect donations for a designated amount of time. The one with the most collected wins a prize, such as a half day of PTO or a lunch covered by your company.

How to get started

Determine your winning prize and obtain your containers.

50/50 Raffle

You can't go wrong with a classic. 50% of raffle funds to Habitat, 50% to winner.

How to get started

Obtain raffle tickets and set your price points.

Leadership Match!

Have members of your office's senior leadership pledge to match whatever your team fundraises.

How to get started

Get your leadership team on board!

Do Less to Do More

Each employee who donates or raises \$25 gets a "free hour" to goof off and/or a dress-down at work.

How to get started

Seek approvals from the powers-that-be to offer these prizes.

Overcharge a Little...

Create fun t-shirts to be made for your company and ask employees to contribute a wee bit more (for example: if t-shirts are \$10 each, ask everyone to contribute \$25). Extra funds go towards your fundraising goal.

How to get started

Ask your creative folks to get to work on those t-shirts. Or, even better, host a t-shirt design contest!

Wall of Wine

Have members of your office leadership donate bottles of wine, including a couple of high-value bottles. Bag the wines and display them on a table. Employees purchase tickets for \$10 and get to select one of the bottles of wine.

How to get started

Get your leadership team on board!

Childhood Photo Contest

Coworkers bring in pictures of themselves when they were kids and other people vote with their dollars for who they think is the most adorable (or funniest looking...) kid. Winning photo gets a prize!

How to get started

Collect childhood photos and determine a date/location for the voting.

Trivia Night

Host a trivia night in the office or at home and charge \$10 to participate. Winning team gets a prize.

How to get started

Set your date and time. Work on those questions. HINT: There are tons of free resources online to help you structure your trivia night.

Post-It!

Create a poster showing your team fundraising goal and tack on post-its with different dollar amounts that total your goal. So perhaps you have increments of \$200, \$100, \$50, \$25, \$20, and \$10. Your coworkers pull off the amount they want to donate and once they pull off their post-it, you replace it with their name as a thank you.

How to get started

Ask your creative folks to design that poster and find a good hanging spot in the office.