



Annual Benefit 2022

BUILDING OPPORTUNITY CAMPAIGN

OUR VISION

IS A WORLD WHERE EVERYONE HAS A DECENT PLACE TO LIVE

“ The more that the community knows, the more they are empowered to change their lives. This project helps us to see that as a community, we face some of the same challenges, and working together is part of the solution.

- Anthony, Neighborhood Grants Initiative project leader



“ Today, for me and my family - this is a wonderful day. It's going to be a chance for us to own a part of Chicago, become property owners ... and pass something down to the next generation. Something for my son to live in and grow in.

- Joyce, Habitat Chicago homebuyer



Campaign Goal:
\$250,000

At Habitat Chicago, we not only build homes, we strengthen whole communities. We help households build generational wealth and stability, and we bolster healthy neighborhood development.

But we can only do it with your help.

Between now and May 23rd, we are embarking on a campaign to raise \$250,000 to support our critical work. Join our efforts to build opportunity for homebuyers and the neighborhoods in which they live.

WHY HABITAT CHICAGO?

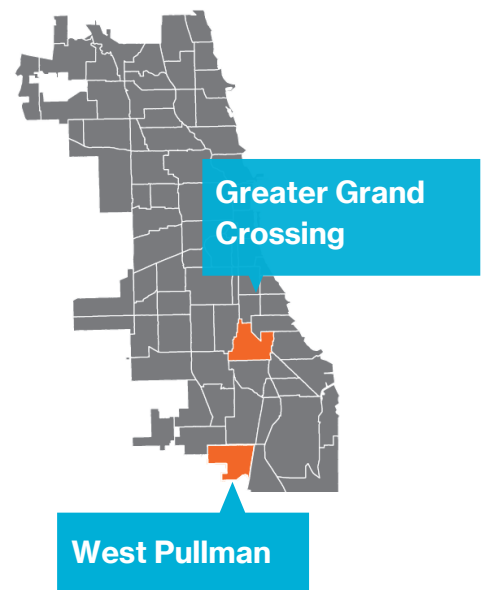
Our vision is a world where everyone has a decent place to live. This means investing in neighborhoods deeply affected by a legacy of injustices and organizing resources to build healthy, safe neighborhoods. We believe that well-planned and well-timed neighborhood investments can have catalytic effects on its residents and the overall health of the neighborhood.

Making neighborhood improvements a priority and affordable homeownership a reality, Habitat Chicago's work can have a ripple effect on other parts of the community, positively impacting the following:



We work at a community level and in coalitions, combining efforts of neighborhood residents, lenders, city government, and the nonprofit sector to champion healthy neighborhoods.

We target our investments in two focus neighborhoods: West Pullman and Greater Grand Crossing. These neighborhoods are asset-rich in housing stock, access to transportation, strong community networks and most importantly, its residents. Yet, they have a history of disinvestment. We're committed to amplifying these assets and shifting their trajectory by building equity and opportunity with residents of our focus neighborhoods. Through our programmatic efforts, we strive to bring strength, stability, and self-reliance to our neighborhoods.



OUR CORE PROGRAMS

AFFORDABLE HOMEOWNERSHIP PROGRAM

Aspiring homebuyers have an opportunity to purchase a new, energy-efficient home with an affordable mortgage. Participants prepare for homeownership by fulfilling education hours and volunteer hours on the build site.



123
housing
units built



16
homebuyers currently
in the program

HOMEBUYER UNIVERSITY

This public homeownership education program prepares students with knowledge and resources to navigate the homebuying process. Topics include managing the costs of homeownership, understanding lending, maximizing buyers' dollars, and more. Since 2019:



95
students
graduated



98%
of participants increased
their knowledge after
graduation

NEIGHBORHOOD GRANTS INITIATIVE

We provide small grants to residents in our focus neighborhoods to support resident-led community development or improvement projects. Past projects include back-to-school supply drives, community block parties, and neighborhood clean-up days. Since 2019:



grant funds distributed to
neighborhood projects



12,467
neighbors
engaged

WHY NOW?

The effects of past exclusionary housing policies, such as redlining and racial restrictive covenants, are still felt today. They are directly linked to Black families' exclusion from affordable homeownership opportunities, further widening the racial wealth gap in our city and straining neighborhood health.

Neighborhood disinvestment is another factor affecting residents today. As large public and private investments skip over certain neighborhoods in favor of more attractive markets, it leaves some residents without much power to shape their futures or the future of their neighborhoods.

Yet now, more than ever, Chicagoans need decent, affordable places to live and safe, thriving neighborhoods.

At Habitat Chicago, we make healthy neighborhood development and access to affordable homeownership possible. We approach our work through an equity lens and are committed to building opportunity in historically disinvested neighborhoods.

Did you know...



1 in 10

One in ten Chicagoans lives in substandard housing



4 in 10

Four in ten residents live in declining neighborhoods



3 in 4

Three in four households with low-incomes spend more than 50% of income on housing



74% vs 39%

74% of white Chicagoans own a home compared to only 39% of Black Chicagoans, significantly contributing to the racial wealth gap

WE NEED YOU!

Last March, Habitat Chicago received an exceptionally generous \$2.5 million gift from author and philanthropist MacKenzie Scott. Her gift will significantly augment the impact of this Building Opportunity campaign, and positions our organization to grow and achieve our ambitious goals to build more equitable, healthy, and vibrant neighborhoods in Chicago.

With your support, we will implement the following growth priorities, which are part of our comprehensive, five-year strategic plan.

Grow our Affordable Homeownership Program, Homebuyer University, and Neighborhood Grants Initiative program

Expand into a third neighborhood - Austin on Chicago's West Side

Develop new programming, including a home repair program

By making healthy neighborhoods and homeownership accessible to more Chicagoans, we are one step closer to building equitable opportunities and generational prosperity alongside residents.

We invite you to join us in this exciting opportunity and become a champion of Habitat Chicago by making a gift today at habitchicago.org/AnnualBenefit2022

**Thank you for your unwavering commitment to
building a stronger, more equitable Chicago.**



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