

build the block party

Become a Build the Block Party event sponsor and directly invest in the mission of Habitat for Humanity Chicago.

We believe in a world where everyone has a decent place to live. Habitat Chicago champions healthy neighborhoods by investing in what neighborhood residents want, building quality homes, and supporting equitable homeownership.

WHY SPONSOR HABITAT CHICAGO'S BUILD THE BLOCK PARTY?

Unlike an average cocktail benefit, our Build the Block Party will celebrate Habitat Chicago's programming and provide a "tour" of some of the many assets of our focus neighborhoods:

- **Savor culinary delights** from West Pullman and Greater Grand Crossing restaurants.
- **Enjoy live jazz** from South Side musicians.
- **Explore fun, hands-on experiences** to learn about the impact of our programs.
- **Relax in and bid on high-quality, curated furniture** from our very own ReStore.

event details

what: Habitat for Humanity Chicago's Build the Block Party cocktail benefit

when: Thursday, May 18, from 6:00-8:30 p.m.

where: Row 24
2411 S Michigan Ave,
Chicago, IL 60616

We hope that new supporters and longtime champions of Habitat Chicago alike will leave our Build the Block Party with a new understanding of our programs and make plans to further explore the heart of our work in West Pullman and Greater Grand Crossing.

For more on sponsorship options, benefits, and impact, contact Dave Chudy at david.chudy@habitatichicago.org.

sponsorship levels

	\$1,000	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000
Logo on event web page	●	●	●	●	●	●
Company mention on Habitat Chicago's social media platforms	●	●	●	●	●	●
Complimentary event tickets (\$175 value each)		2	4	6	8	10
Logo on event signage (size of logo)		Small	Medium	Large	Large	Large
Logo in event communication emails (size of logo)		Small	Medium	Large	Large	Large
Company mention in Habitat Chicago's FY2023 annual report			●	●	●	●
Complimentary program book ad (page layout size)				1/4	1/2	Full
Spoken recognition during event				●	●	●
Company logo on Habitat Chicago main website				●	●	●
Exclusive, cross-platform social media post with logo/link to company website					●	●
Number of complimentary, ten-person team builds on a Habitat Chicago construction site					1	2
Speaking opportunity at event						●
Industry-exclusive sponsorship						●

our media reach

200+

event attendees

750+

event email recipients

23,000+

social media followers

11,000

website visitors per month

40,000+

monthly newsletter recipients

37%

average newsletter open rate