

Become a Build the Block Party event sponsor and directly invest in the mission of Habitat for Humanity Chicago.

We believe in a world where everyone has a decent place to live. Habitat Chicago champions healthy neighborhoods by investing in what neighborhood residents want, building quality homes, and supporting equitable homeownership.

WHY SPONSOR HABITAT CHICAGO'S BUILD THE BLOCK PARTY?

Unlike an average cocktail benefit, our Build the Block Party will celebrate Habitat Chicago's programming and provide a "tour" of some of the many assets of the West Pullman, Greater Grand Crossing, and Austin neighborhoods:

- Savor culinary delights from restaurants located in our focus neighborhoods.
- Enjoy live music from local musicians.
- Explore fun, hands-on experiences to learn about the impact of our programs.

event details

what: Habitat for Humanity

Chicago's Build the Block

Party cocktail benefit

when: Thursday, May 30, from 6:00-8:30 p.m.

where: Row 24

2411 S Michigan Ave, Chicago, IL 60616

We hope that new supporters and longtime champions of Habitat Chicago alike will leave our Build the Block Party with a new understanding of our programs and make plans to further explore the heart of our work in West Pullman, Greater Grand Crossing, and Austin.

For more on sponsorship options, benefits, and impact, contact Harrison Pritchard at harrison.pritchard@habitatchicago.org.

sponsorship levels

		SUPPORTER \$1,000	HOME BUILDER	BLOCK BUILDER \$5,000	NEIGHBORHOOD BUILDER \$10,000	community Builder \$15,000	PRESENTING \$25,000
TEAM ENGAGEMENT	Complimentary event tickets (\$175 value each)		2	4	6	8	10
	Number of ten-person team builds free of charge on a Habitat Chicago construction site					1	2
	Company mention on Habitat Chicago website	Name	Name	Logo	Logo	Logo	Logo
EXPOSURE	Company mention in Habitat Chicago FY2024 annual report				•	•	•
RE-EVENT	Company mention on Habitat Chicago social media platforms	•	•	•	•	•	•
PUBLICITY & PRE-EVENT EXPOSURE	Exclusive, cross-platform social media post with logo & link to company website					•	•
INA	Logo in all event communication emails (size of logo)			Medium	Large	Large	Top line
SURE	Logo in event program book (size of logo)			Medium	Large	Large	Top line
ONSITE EVENT EXPOSURE	Logo on event signage (size of logo)			Medium	Large	Large	Top line
	Speaking opportunity at event						•
	Spoken recognition during event				•	•	•

our media reach

200+

event attendees

30,000+ event email recipients 26,000+

social media followers

10,000

website visitors per month

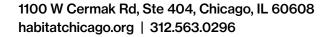
44,000+

monthly newsletter recipients

46%

average newsletter open rate









Become a Build the Block Party event sponsor and directly invest in the mission of Habitat for Humanity Chicago.

We believe in a world where everyone has a decent place to live. Habitat Chicago champions healthy neighborhoods by investing in what neighborhood residents want, building quality homes, and supporting equitable homeownership.

WHY SPONSOR HABITAT CHICAGO'S BUILD THE BLOCK PARTY?

Unlike an average cocktail benefit, our Build the Block Party will celebrate Habitat Chicago's programming and provide a "tour" of some of the many assets of our focus neighborhoods:

- Savor culinary delights from West Pullman, Greater Grand Crossing, and Austin restaurants.
- Enjoy live entertainment.
- Explore fun, hands-on experiences to learn about the impact of our programs.

We hope that new supporters and longtime champions of Habitat Chicago alike will leave our Build the Block Party with a new understanding of

event details

what: Habitat for Humanity

Chicago's Build the Block Party cocktail benefit

when: Thursday, May 30,

from 6:00-8:30 p.m.

where: Row 24

2411 S Michigan Ave, Chicago, IL 60616

our programs and make plans to further explore the heart of our work in West Pullman, Greater Grand Crossing, and Austin.

For more on sponsorship options, benefits, and impact, contact Deena Prescavage at deena.prescavage@habitatchicago.org.

individual event sponsorship levels*

	SUPPORTER	HOME BUILDER	BLOCK BUILDER	NEIGHBORHOOD BUILDER	COMMUNITY BUILDER
	\$1,000	\$2,500	\$5,000	\$10,000	\$15,000
Name on event web page (size of name)	Small	Small	Medium	Medium	Large
Complimentary event tickets	2	2	4	4	6
Mention in Habitat Chicago's FY2024 annual report	•	•	•	•	•
Name on event signage (size of name)		Small	Medium	Medium	Large
Name in event communication emails (size of name)		Small	Medium	Medium	Large
Spoken recognition during event				•	•
Feature highlight in Habitat Chicago newsletter				•	•
Complimentary team build on a Habitat Chicago construction site				Five-person team	Ten-person team
Speaking opportunity at event					•

^{*} Sponsorship levels and benefits listed here are valid only for individual and families. All corporate sponsorship interest should be directed to Harrison Pritchard at harrison.pritchard@habitatchicago.org or 312.563.0296 x416.





1100 W Cermak, Ste 404, Chicago, IL 60608 habitatchicago.org | 312.563.0296

