

# build the block party

2024 corporate sponsorship benefits

Become a Build the Block Party event sponsor and directly invest in the mission of Habitat for Humanity Chicago.

We believe in a world where everyone has a decent place to live. Habitat Chicago champions healthy neighborhoods by investing in what neighborhood residents want, building quality homes, and supporting equitable homeownership.

### WHY SPONSOR HABITAT CHICAGO'S BUILD THE BLOCK PARTY?

Unlike an average cocktail benefit, our Build the Block Party will celebrate Habitat Chicago's programming and provide a "tour" of some of the many assets of the West Pullman, Greater Grand Crossing, and Austin neighborhoods:

- **Savor culinary delights** from restaurants located in our focus neighborhoods.
- **Enjoy live music** from local musicians.
- **Explore fun, hands-on experiences** to learn about the impact of our programs.

## event details

**what:** Habitat for Humanity Chicago's Build the Block Party cocktail benefit

**when:** Thursday, May 30, from 6:00-8:30 p.m.

**where:** Row 24  
2411 S Michigan Ave,  
Chicago, IL 60616

We hope that new supporters and longtime champions of Habitat Chicago alike will leave our Build the Block Party with a new understanding of our programs and make plans to further explore the heart of our work in West Pullman, Greater Grand Crossing, and Austin.

For more on sponsorship options, benefits, and impact, contact Harrison Pritchard at [harrison.pritchard@habitatichicago.org](mailto:harrison.pritchard@habitatichicago.org).

## sponsorship levels

	SUPPORTER \$1,000	HOME BUILDER \$2,500	BLOCK BUILDER \$5,000	NEIGHBORHOOD BUILDER \$10,000	COMMUNITY BUILDER \$15,000	PRESENTING \$25,000
<b>TEAM ENGAGEMENT</b>						
Complimentary event tickets (\$175 value each)		2	4	6	8	10
Number of ten-person team builds free of charge on a Habitat Chicago construction site					1	2

	SUPPORTER	HOME BUILDER	BLOCK BUILDER	NEIGHBORHOOD BUILDER	COMMUNITY BUILDER	PRESENTING
<b>PUBLICITY &amp; PRE-EVENT EXPOSURE</b>						
Company mention on Habitat Chicago website	Name	Name	Logo	Logo	Logo	Logo
Company mention in Habitat Chicago FY2024 annual report				•	•	•
Company mention on Habitat Chicago social media platforms	•	•	•	•	•	•
Exclusive, cross-platform social media post with logo & link to company website					•	•
Logo in all event communication emails (size of logo)			Medium	Large	Large	Top line

	SUPPORTER	HOME BUILDER	BLOCK BUILDER	NEIGHBORHOOD BUILDER	COMMUNITY BUILDER	PRESENTING
<b>ONSITE EVENT EXPOSURE</b>						
Logo in event program book (size of logo)			Medium	Large	Large	Top line
Logo on event signage (size of logo)			Medium	Large	Large	Top line
Speaking opportunity at event						•
Spoken recognition during event				•	•	•

## our media reach

200+ event attendees

30,000+ event email recipients

26,000+ social media followers

10,000 website visitors per month

44,000+ monthly newsletter recipients

46% average newsletter open rate

# build the block party

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- **Enjoy live entertainment.**
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For more on sponsorship options, benefits, and impact, contact Deena Prescavage at [deena.prescavage@habitatichicago.org](mailto:deena.prescavage@habitatichicago.org).

## individual event sponsorship levels\*

	SUPPORTER \$1,000	HOME BUILDER \$2,500	BLOCK BUILDER \$5,000	NEIGHBORHOOD BUILDER \$10,000	COMMUNITY BUILDER \$15,000
Name on event web page ( <i>size of name</i> )	Small	Small	Medium	Medium	Large
Complimentary event tickets	2	2	4	4	6
Mention in Habitat Chicago's FY2024 annual report	•	•	•	•	•
Name on event signage ( <i>size of name</i> )		Small	Medium	Medium	Large
Name in event communication emails ( <i>size of name</i> )		Small	Medium	Medium	Large
Spoken recognition during event				•	•
Feature highlight in Habitat Chicago newsletter				•	•
Complimentary team build on a Habitat Chicago construction site				Five-person team	Ten-person team
Speaking opportunity at event					•

\* Sponsorship levels and benefits listed here are valid only for individual and families. All corporate sponsorship interest should be directed to Harrison Pritchard at [harrison.pritchard@habitatichicago.org](mailto:harrison.pritchard@habitatichicago.org) or 312.563.0296 x416.

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